How to write a product review

A beginner's guide

01

Start with the product in mind.

Example: If you are trying to review a pair of shoes
Think of the style, comfort, size (etc.)

02

You can search for reviews.

Search for reviews of the product or similar products just to see what people are saying.

03

Try/Test the product for as long as you need.
On average you may have about a week or so before a review is needed .
(this may vary by brand or site.)

04

As you try the product make notes or a list of Pros & Cons.

Not all products will work for everyone so why lie about it.

A few key tips

1. KEY POINTS OF THE PRODUCT

Your top likes & dislikes of the product.
Example:
is it easy to use? etc.

2. STYLE/SIZE/SHAPE

This goes for clothing, shoes, or furniture.
You can find out would it fit your space/self/etc.

3. WOULD YOU GIVE THIS AS A GIFT?

Would the product be a great gift?
could you see yourself giving it to someone?

4. HOW IS THE QUALITY?

Is the product worth the price?
Is it made well? etc

Let's write our product review

Where to begin?

- Make notes of what you liked and disliked.

- How did the product work for you?

- Did the product fit your needs?

- Is the product easy to use?

- Would you purchase this product again?

- Would you give this as a gift? (If the product applies)

Other factors to consider

It's perfectly okay if you don't like the product. When you make your notes you can always create a rough draft before creating your final product review.
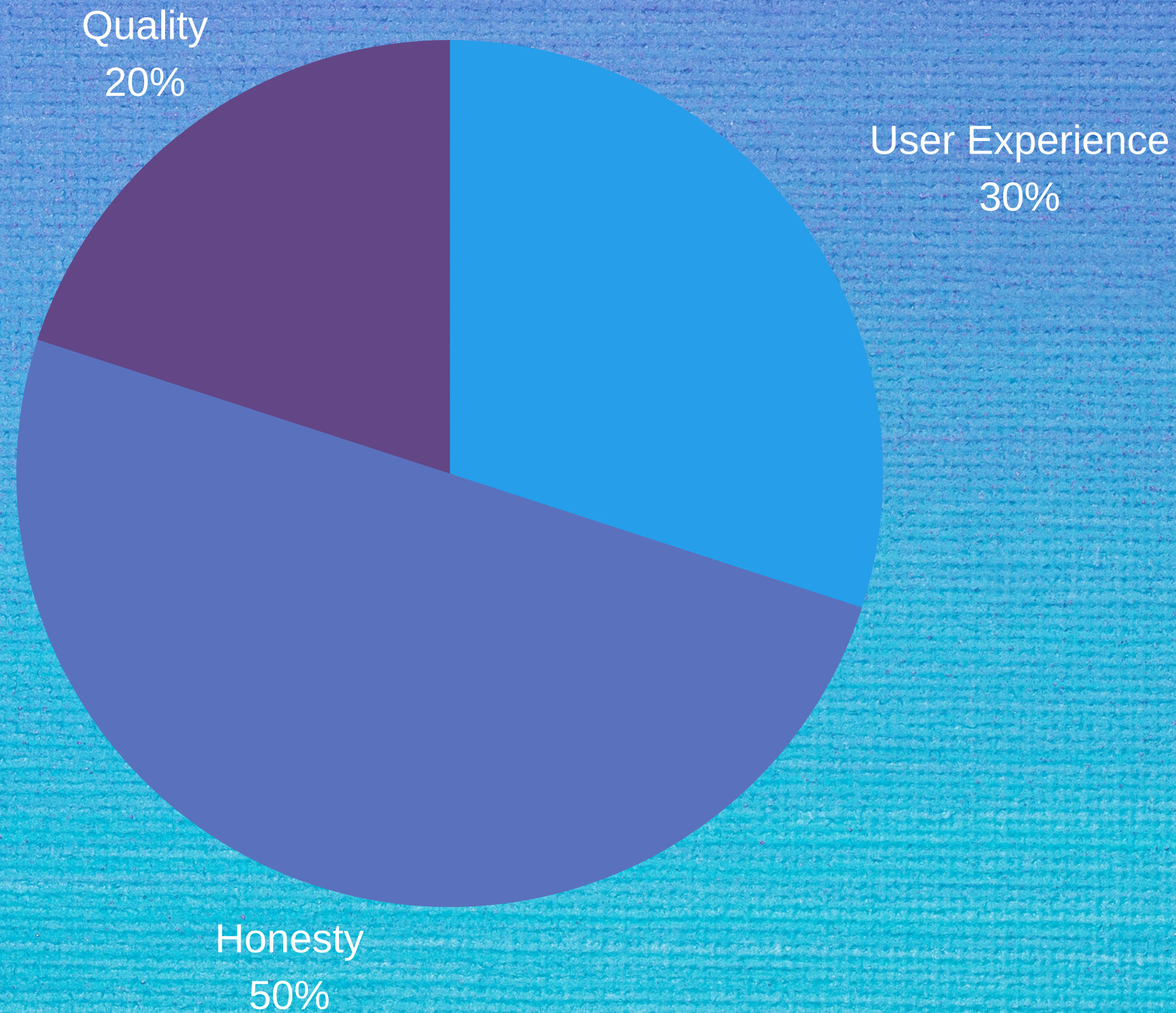
You can always start your review off with the what you liked first before adding the cons.

A Side Note

Honesty is always the best policy when you are writing a review. Also don't try to build the hype of a product if you don't like it or feel it didn't fit your needs.

You can always do as many rough drafts of as you like before your final review.

What your final review should include

Quality
20%

User Experience
30%

Honesty
50%

checklist

- Test product for as long as you need.
- Make notes of pros and cons
- Have a concise review (Don't add unneeded info aside from the product details)
- Always check your punctuation, spelling & grammar.
- Review the brand/site review posting rules
- Honesty is always best policy

I hope these tips were helpful